



NEW MARKETS
TAX CREDIT COALITION



NEW MARKETS TAX CREDIT New Member Briefing Report Congresswoman Abby Finkenauer

IA-01

nmtccoalition.org

A report on the loans and investments in Iowa's 1st CD and beyond
Above: Above: The former Roshek Brothers Department Store building in Cedar Rapids, IA

NMTC IMPACT IN IOWA

JOBS AND INVESTMENT

**—now—
HIRING** **6.9K**
JOBS STATEWIDE

The NMTC created 6,860 Iowa jobs, including:

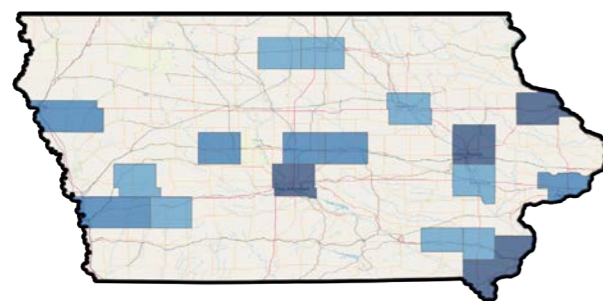
- 3,021 construction jobs;
- 3,839 full-time-equivalent jobs.

44
PROJECTS FINANCED IN IOWA

The NMTC made 44 Iowa projects possible, including manufacturing expansions, business incubators, hospitals, vocational training centers, and daycare centers.

\$651M
IN TOTAL CAPITAL TO IOWA

The NMTC delivered \$650.9 million to Iowa businesses and revitalization projects that would not have been possible but-for the NMTC.



NMTC Investment by County 2003-2018

- \$0 - \$100,000
- \$100,000 - \$250,000
- \$250,000 - \$500,000
- \$500,000 - \$1,000,000
- \$1,000,000 - \$10,000,000
- \$10,000,000 - \$50,000,000
- \$50,000,000+

Through September 30, 2018

NMTC IMPACT IN IA-01

INVESTMENT AND PROJECT EXAMPLES

15
PROJECTS FINANCED IN IA-01

15 NMTC projects have been financed in Iowa's 1st Congressional District.

\$286M
IN TOTAL CAPITAL IN IA-01

The NMTC delivered \$286 million in total capital to businesses and revitalization projects in Iowa's 1st Congressional District.



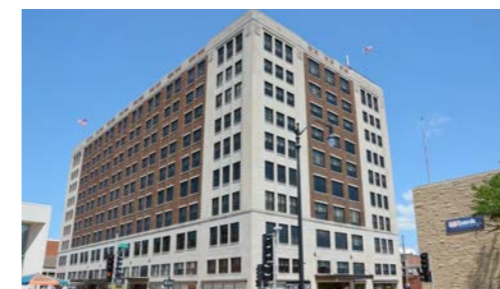
The 550 Building, L.C.
Cedar Rapids, IA

Financing to support the renovation and reuse of an historic building for a mixed-use development in a highly distressed area of Cedar Rapids, IA.



Iowa Heartland Habitat for Humanity
Waterloo, IA

NMTC financing supported the construction of 27 affordable single-family homes for low-income families in Waterloo.



Roshek Building
Dubuque, IA

The long underutilized Roshek Building was rehabilitated into a Service Delivery Center for IBM and office space for local non-profits. The project brings 1,300 technical and support jobs to the city of Dubuque.



Physician's Clinic of Iowa
Cedar Rapids, IA

An expanded one-stop-fits-all medical mall for the city's medical district along 10th Street Southeast brought top of the line healthcare services to downtown Cedar Rapids.

ABOUT THE NMTC

AFTER DECADES OF CUTS TO COMMUNITY DEVELOPMENT GRANT PROGRAMS, COMMUNITIES INCREASINGLY COUNT ON THE NEW MARKETS TAX CREDIT TO MAKE IMPORTANT INVESTMENTS POSSIBLE

The New Markets Tax Credit (NMTC) is an important source of financing for businesses and community facilities in America's most distressed rural and urban communities. Congress authorized the NMTC in 2000 to bring down the cost of capital in communities outside of the economic mainstream. Taxpayers receive a 39 percent tax credit (taken over seven years) for qualified investments into Community Development Entities (CDEs), organizations with a track record of loans and investments in underserved areas. CDEs use the proceeds of those investments to finance business expansions, community facilities, and other projects prioritized by communities.

ECONOMIC IMPACT

CREATING JOBS

The NMTC has delivered \$80 billion total project financing to over 5,000 projects, creating 1,000,000 jobs at a cost to the federal government of less than \$20,000 per job.

JUMP-STARTING MANUFACTURING

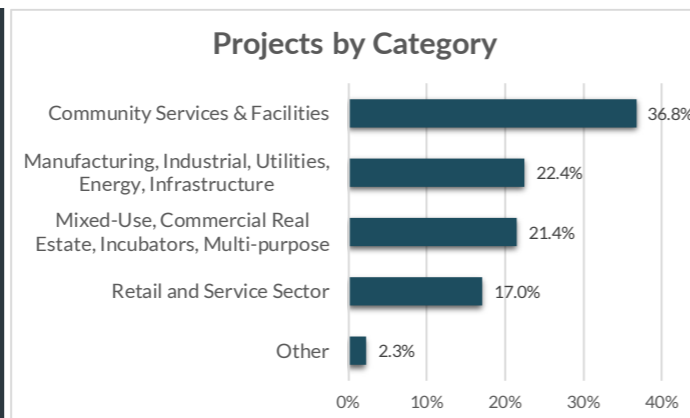
From the outfitting of maker-spaces to the construction of large plants, the NMTC provides nearly \$1 billion annually to manufacturing & industrial facilities.

ENHANCING SERVICES

Over one-third of NMTC financing goes to YMCAs, hospitals, childcare centers, nonprofits, arts & cultural amenities, & other facilities vital to healthy communities.

INDEPENDENT EVALUATION

An independent compliance review by Summit Consulting found that program participants are significantly lowering the cost of capital for borrowers in low-income communities and exceeding statutory and regulatory requirements for the targeting of economic distress.



EXTENSION LEGISLATION

The NMTC expires December 31, 2019. Without the NMTC, hard-hit communities will lose access to billions of dollars for high-impact projects.

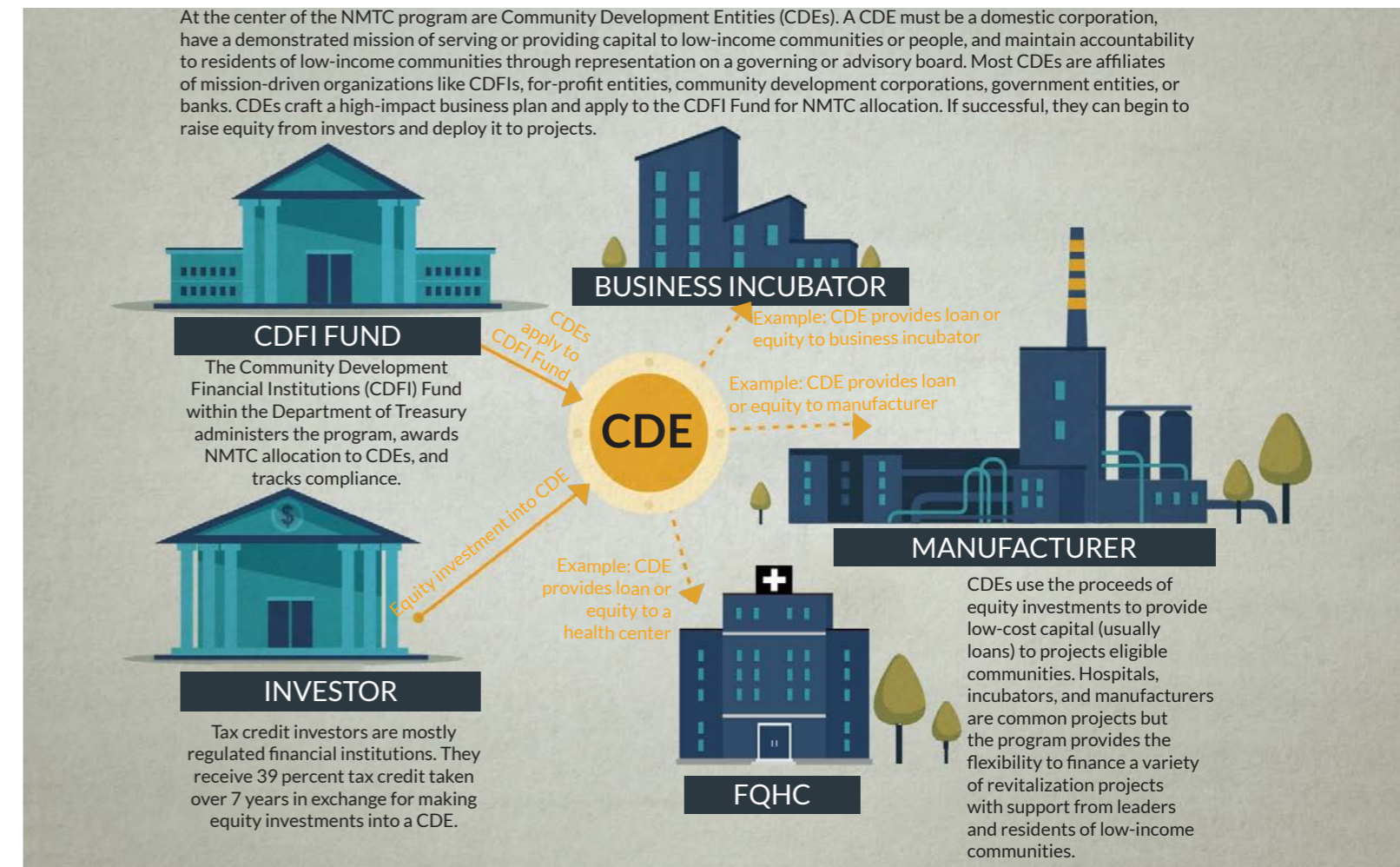
Extension legislation has been introduced by Sens. Roy Blunt (R-MO) and Ben Cardin (D-MD) in the Senate and Reps. Terri Sewell (D-AL) and Tom Reed (R-NY) in the House. **The New Markets Tax Credit Extension Act of 2019 (H.R. 1680/S. 750).**

The legislation would: provide an indefinite extension to the NMTC; increase allocation authority, adjusted for inflation; improve tax credit pricing and expand the investor-base by providing AMT relief to NMTC investors

In the 115th Congress, 123 members of the House and Senate from both parties cosponsored the NMTC Extension Act of 2017 (S. 384 and H.R. 1098).

HOW IT WORKS

MOBILIZING CAPITAL FOR HIGH-IMPACT PROJECTS



ELIGIBLE COMMUNITIES

NMTC projects must be located in census tracts with poverty rates of at least 20 percent or median incomes at or below 20 percent of the area median. However...

75% of NMTC projects are located in **severely distressed communities** that far exceed the statutory requirements for distress.

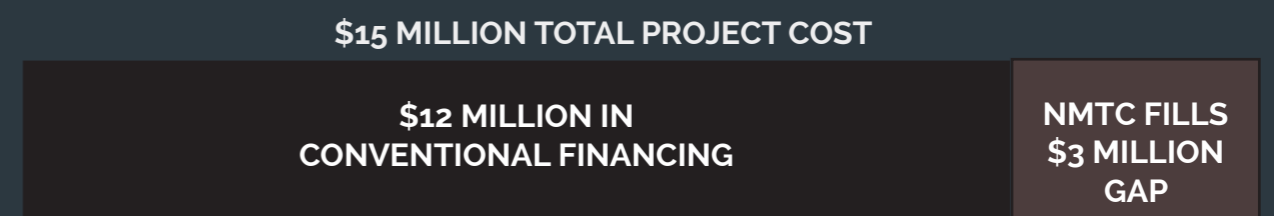
WHAT ABOUT RURAL?

The NMTC statute directs the CDFI Fund to ensure NMTC allocation reaches a proportional share of non-metropolitan counties.

23% of NMTC projects were located in non-metropolitan counties in 2017.

GAP FINANCING

Example: Imagine a business needs \$15 million to expand a production facility and purchase new equipment to meet growing demand. The business can only come up with \$12 million from a conventional lender. The NMTC fills the gap and makes the expansion possible.



ONLINE RESOURCES

NMTC Coalition:	nmtccoalition.org
State Fact Sheets:	nmtccoalition.org/state-fact-sheets
Project Maps	nmtccoalition.org/map
Project Profiles:	nmtccoalition.org/stories
How It Works Video:	nmtccoalition.org/how-it-works
Research:	nmtccoalition.org/research
Statute:	nmtccoalition.org/statute
CDFI Fund:	cdfifund.gov



Above: A historic photo of Dubuque's Roshek Building, which was rehabilitated.

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