

Name of Project: Quick Study Radiology Inc., St. Louis, Missouri
Name of CDE: Advantage Capital Community Development Fund

The Advantage Capital Community Development Fund was created to increase the investment capital available to entrepreneurs in Low-Income Communities throughout the nation, particularly those communities within New Orleans, St. Louis and other markets where Advantage Capital manages other, non-New Markets investment funds. The Fund is able to use the incentives offered by the New Markets Tax Credit program to access Advantage Capital's deep and diverse stable of investors both to raise large pools of capital dedicated for investment in these areas and, when appropriate, to provide investment for entrepreneurial businesses that are not adequately served by traditional capital providers.

The Fund invested \$1.35 million in convertible debt as part of a \$2 million financing round for Quick Study Radiology Inc., an information technology company that helps bring to smaller community and rural hospitals the same leading-edge radiology technologies available to large hospitals. Customers include hospitals in the Missouri towns of Bolivar, Farmington, Fultton, Perryville and Ste. Genevieve, and other cities in the Midwest. QSR will apply the funds to grow its share of the \$1.9-billion radiology information systems market.

Dr. Skip Sallee, QSR's CEO and President, grew up in tiny Ava, Mo., attended medical school in Kansas City and moved back to Missouri to run this company. "Having grown up in a small town in southwest Missouri, I know how much doctors in rural areas want to provide the very best care for their patients," Dr. Sallee says.

In part to qualify for the Fund's investment, QSR and its 20 employees moved to downtown St. Louis from a suburban business incubator. This investment is a great example of the Fund's plans to maximize the community impact of its NMTC allocation by using its investment capital to attract non-NMTC capital to qualifying projects. In addition, Fund principals are actively working with QSR to ensure its success and recently invested another \$200,000 to replace vendor financing at terms far more favorable to QSR.