

Brew Dr. Kombucha

Portland, OR

- **Jobs Created:** 170
- **Jobs Retained:** 19
- **Total Investment amount:** \$3.8 million

Born in the kitchen of Townsend's Tea Company's first teahouse in Portland, kombucha became a local favorite. In 2008, newly bottled, the healthful and detoxifying brew was coined Brew Dr. Kombucha.

Investment:

Poised for tremendous growth, the company was seeking working capital to expand its facility and increase production capacity. Under the Oregon New Markets program, a \$2.2 million investment enabled the company to purchase new equipment and grow sales outside of the country. An additional \$1.6 million was added to the original investment to help the company respond to strong demand and expand its secondary facility in Tualatin, the larger of the two facilities, to help the company reach its full production capacity.

Today, Brew Dr. Kombucha can be found in grocery and health food stores across all 50 states and Canada.

Impact:

- Since the investment, Brew Dr. Kombucha has created 170 quality jobs
- The company's second facility is located in a highly distressed area in Tualatin, OR, which has a poverty rate of 18.4%.
- Employees are paid 2x higher than the county wage average
- The company offers benefits and on-site-training opportunities, which help its workforce develop the skills needed for the jobs at hand

