

# CALIFORNIA



## LA LGBT ANITA MAY ROSENSTEIN CAMPUS (AMR)

Los Angeles, CA (2017)

### FINANCING

**NMTC Financing:** New Markets Community Capital, LLC/TELACU, LADF Management, Inc., Genesis LA CDE, LLC, LIIF New Markets, LLC: \$43 million  
**Equity Investor:** Wells Fargo Bank

### IMPACT

- 360 construction jobs
- 276 permanent jobs
- 600,000 total people served
- Since the campus opening in April 2019, AMR has estimated that 53% of all HIV testing in LA County is done at the campus or at one of the other AMR locations.

### COMMUNITY

- Unemployment: 11.9%
- Median income: 74% of the area median
- Located in a Promise Zone

“Our campus is a beacon of hope and inspiration for people around the world. It is a safe haven for youth experiencing homelessness, and it will become a unique experience for youth and seniors to live together and learn from each other.”

**Lead donor Anita May Rosenstein**

Founded in 1969, the Los Angeles Lesbian Gay Bisexual Transgender (LA LGBT) Center is the country’s oldest LGBT community service center. As the nation’s largest provider of LGBT medical and mental health services, LA LGBT serves the community through clinic visits, mental health programs, addiction recovery services, and HIV/AIDS testing and treatment and more. The Center annually serves 23,000 individuals who have historically made over 89,000 visits to its Federally Qualified Health Center. The center also provides housing, cultural events, education, leadership, advocacy as well as legal services to individuals experiencing hate crimes and discrimination.

### A MULTI-PURPOSE CAMPUS PROVIDES A “BEACON OF HOPE” FOR LGBT YOUTH AND SENIORS

To better serve the LGBT community, The Anita May Rosenstein Campus opened with a focus on youth and seniors, two demographics that experience the most homelessness within the LGBT community. The Campus’ 78,300 sq. ft. of space offers 99 units of affordable senior housing, 100 beds for homeless youth (doubling the Center’s capacity), new senior and youth centers, 25 units of supportive housing for young people, and ground floor retail space, and the project created 200 permanent jobs and 500 construction jobs.

LA LGBT sought financing from a variety of public and private sources to fund development of the AMR Campus. Even with a successful capital campaign, the project required \$9.3 million in net NMTC subsidy from \$43 million in NMTC financing provided by four CDEs: NMCC/TELACU, Genesis LA, LADF, and LIIF. Wells Fargo provided conventional debt and NMTC equity.

For LGBT seniors, the AMR Campus provides expanded health, wellness, educational and recreational services. The Center also trains other providers of services for seniors. Youth can achieve their full potential through the Center’s LifeWorks program, which provides one-on-one mentoring, a high school for LGBTQ youth uncomfortable in a traditional school, college and trade school scholarships, workshops, social activities, and the world’s largest free conference for LGBTQ youth, their parents and allies: Models of Pride. The AMR Campus now accommodates an additional 8,000 client visits per month.