

# NEW MARKETS TAX CREDIT New Member Briefing Report

Congressman Anthony Gonzalez

**OH-16** 

nmtccoalition.org

Above: A rendering of Akron's Main Street Corridor project.

### **NMTC IMPACT IN OHIO**

**JOBS AND INVESTMENT** 



56K

The NMTC created 55,889 Ohio jobs, including:

- 28,609 construction jobs;
- 27,280 full-time-equivalent jobs.

JOBS STATEWIDE



465

The NMTC made 465 Ohio projects possible, including manufacturing expansions, business incubators, hospitals, vocational training centers, and daycare centers.

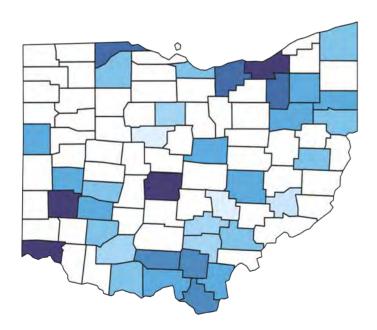
PROJECTS FINANCED IN OHIO



\$4.9B

The NMTC delivered \$4.9 billion to Ohio businesses and revitalization projects that would not have been possible but-for the NMTC.

IN TOTAL CAPITAL TO OHIO



### NMTC Investment by County 2003-2018

\$0 - \$100,000 \$100,000 - \$250,000

\$250,000 - \$500,000 \$500,000 - \$1,000,000

\$1,000,000 - \$10,000,000 \$10,000,000 - \$50,000,000

\$50,000,000+

Through September 30, 2018

### **NMTC IMPACT IN OH-16**

### **PROJECT EXAMPLE**



## The Bowery Akron, OH (near the district)

A \$40 million redevelopment of six vacant buildings on South Main Street. The project will include 92 apartments, 23 of them at lower-cost rents; and 40,000 square feet of commercial space, including a grocery store, offices and a microbrewery.

### **ABOUT THE NMTC**

AFTER DECADES OF CUTS TO COMMUNITY DEVELOPMENT GRANT PROGRAMS, COMMUNITIES INCREASINGLY COUNT ON THE NEW MARKETS TAX CREDIT TO MAKE IMPORTANT INVESTMENTS POSSIBLE

The New Markets Tax Credit (NMTC) is an important source of financing for businesses and community facilities in America's most distressed rural and urban communities. Congress authorized the NMTC in 2000 to bring down the cost of capital in communities outside of the economic mainstream. Taxpayers receive a 39 percent tax credit (taken over seven years) for qualified investments into Community Development Entities (CDEs), organizations with a track record of loans and investments in underserved areas. CDEs use the proceeds of those investments to finance business expansions, community facilities, and other projects prioritized by communities.

#### **ECONOMIC IMPACT**

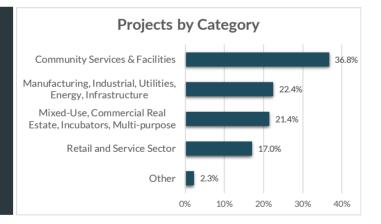






#### INDEPENDENT EVALUATION

An independent compliance review by Summit Consulting found that program participants are significantly lowering the cost of capital for borrowers in low-income communities and exceeding statutory and regulatory requirements for the targeting of economic distress.



#### **EXTENSION LEGISLATION**

The NMTC expires December 31, 2019. Without the NMTC, hard-hit communities will lose access to billions of dollars for high-impact projects.

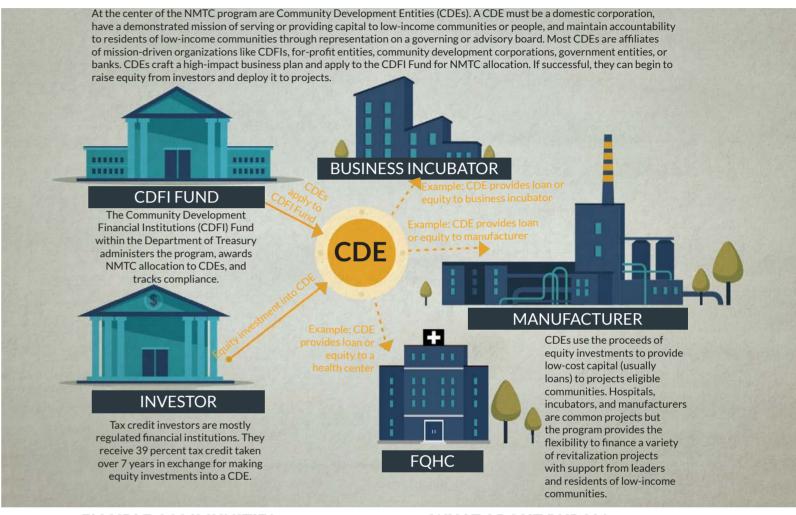
Extension legislation has been introduced by Sens. Roy Blunt (R-MO) and Ben Cardin (D-MD) in the Senate and Reps. Terri Sewell (D-AL) and Tom Reed (R-NY) in the House. **The New Markets Tax Credit Extension Act of 2019 (H.R. 1680/S. 750**).

The legislation would: provide an indefinite extension to the NMTC; increase allocation authority, adjusted for inflation; improve tax credit pricing and expand the investor-base by providing AMT relief to NMTC investors

In the 115th Congress, 123 members of the House and Senate from both parties cosponsored the NMTC Extension Act of 2017 (S. 384 and H.R. 1098).

### **HOW IT WORKS**

MOBILIZING CAPITAL FOR HIGH-IMPACT PROJECTS



#### **ELIGIBLE COMMUNITIES**

NMTC projects must be located in census tracts with poverty rates of at least 20 percent or median incomes at or below 20 percent of the area median. However...

**75**%

of NMTC projects are located in *severely distressed communities* that far exceed the statutory requirements for distress.

#### WHAT ABOUT RURAL?

The NMTC statute directs the CDFI Fund to ensure NMTC allocation reaches a proportional share of non-metropolitan counties.

23%

of NMTC projects were located in nonmetropolitan counties in 2017.

#### **GAP FINANCING**

Example: Imagine a business needs \$15 million to expand a production facility and purchase new equipment to meet growing demand. The business can only come up with \$12 million from a conventional lender. The NMTC fills the gap and makes the expansion possible.

\$15 MILLION TOTAL PROJECT COST

\$12 MILLION IN CONVENTIONAL FINANCING

NMTC FILLS \$3 MILLION GAP

### **ONLINE RESOURCES**

NMTC Coalition: nmtccoalition.org

State Fact Sheets: nmtccoalition.org/state-fact-sheets

Project Maps nmtccoalition.org/map
Project Profiles: nmtccoalition.org/stories

How It Works Video: nmtccoalition.org/how-it-works
Research: nmtccoalition.org/research
Statute: nmtccoalition.org/statute

CDFI Fund: cdfifund.gov



#### **NEW MARKETS TAX CREDIT COALITION**

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