



## Portland Equity Fund

National Community Fund I, LLC's innovative equity fund provides critical working capital for small businesses in Portland, Oregon.

### THE PROGRAM:

Growing small businesses need access to growth capital without burdening themselves with debt. UFA addresses this need through below-market, patient equity offered by the Portland Equity Fund.

### PRODUCTS:

Equity investments from \$100,000-\$500,000.

### KEY COMMUNITY DEMOGRAPHICS:

All investments are located in highly distressed census tracts, as defined by the CDFI Fund.

### THE RESULT:

Small businesses that cannot meet the demands of Series A financing but need working capital to fuel their growth are able to continue their growth trajectory and add quality jobs in their communities.

### RECENT INVESTMENT:

**Green Zebra Grocery** is a neighborhood grocery offering convenient access to fresh, healthy foods. Convenience is in a smaller store format, central neighborhood locations, a thoughtful product assortment and healthy, delicious prepared foods. Prepared foods are cooked in-house by chefs who have worked in Portland's best restaurants and offer a variety of salads, soups and full meals to-go. Grocery offerings are sourced – locally when available – and include fresh produce, quality meats and seafood, a selection of beer and wine, a signature coffee bar, and a carefully selected cheeses, floral, and specialty/gourmet products. Green Zebra is using Portland Equity Fund's capital to support its ongoing working capital needs and expansion efforts.

## PROGRAM PARTNERS:

- United Fund Advisors (National Community Fund I, LLC)
- JP Morgan Chase